

MICHAEL V. CANNETTI

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SUMMARY:

Self-motivated individual with a diverse skillset and experience in technology, media production, and higher education as both a leader and a team member. An education professional who believes in utilizing technology and innovation to create great things. In addition to a dedicated focus to deliver positive results, possesses an entrepreneurial spirit and a creative mindset.

TECHNICAL CERTIFICATIONS AND SKILLS:

Final Cut Pro 7, Final Cut Pro X, Adobe Premiere Pro, After Effects, AVID Media Composer, Photoshop, Audition, HD Videography, Film Lighting, Film and Podcast Audio Recording and Mixing, Banner, Hobsons CRM, Blackboard, Wordpress Openlab, Staffworks, FileMaker Pro, Deploy Studio, JAMF, MS Office 365 and MS Office 2011-2016, iWork, iLife, Apple Remote Desktop, Windows XP, and Windows 7, MACOS (10.3 through 10.15), iOS, TVOS, Digital Photography, Apple iOS Device Technician, Apple OS X Software Technician, and Apple Hardware Technician

VIDEO AND CREATIVE PROJECTS:

Wizards, The Podcast Guide To Comics, Co-Host to Biweekly Podcast on The Retro Network, 2019 - Present
National Grid Safety Documentary, Director and Editor, 2018
24-Hour Short-Film Competition, Cinematographer and Editor, 2015
Hip Hop Artist Music Video, Cinematographer and Lighting, 2014
Abrams Fensterman Website Videos, Director and Editor, 2010
Apple Retail Store Sales Training Video, Director and Cinematographer, 2010
The Vanderbilt Museum and Planetarium Commercial, Producer, 2009
Dowling College, School of Aviation Recruitment Video, Director and Editor, 2008
The Weinstein Company, Post-Production Assistant, 2008
Computer Associates Software Advertising Commercials, Lighting and Cinematographer, 2008
Three Musketeers Commercial, Production Assistant, 2005
MSNBC, Camera and Lighting Op, 2003
Price Waterhouse Coopers, Corporate Training Video, Producer, 2003

EMPLOYMENT:

New York City College of Technology, Adjunct Professor for the Communication Design Department,
January 2015 – Present

- Instruct course on Introduction to Film and Video Production
- Educate students producing videos using Adobe Premiere CC, After Effects CC, and Adobe Audition CC, as well as various lighting and video production equipment
- Interim Course Leader for the Broadcast Track classes August 2015 – August 2017

New York City College of Technology, Senior College Laboratory Technician (CLT) for the Communication Design Department, April 2014 – Present, Promoted to Senior Technician in August 2018

- Supervise Adjunct CLT staff
- Work closely with Faculty and the Chairperson on department operations
- Triage and repair all technological and media devices, hardware, and equipment for all department classrooms and staff members
- Format and configure Mac desktop computers, iPad Air devices, printers, scanners, and all media equipment for all department classrooms
- Manage web-based sign-out system for all student and staff loaner equipment
- Developed inventory system to manage the lifecycle of technology in the department^[SEP]

DARR Construction Equipment Corp., *IT Consultant*, Bayport, NY, November 2013 – August 2014

- Advised regarding hardware and software requirements
- Consulted on data backup and compliance needs
- Transferred data and users from local machines to network
- Facilitated and conducted server upgrade and data migration

Bedgear LLC, *Multimedia Coordinator*, Farmingdale, NY, August 2013 – November 2013

- Managed IT infrastructure in a Windows and Mac environment, hardware, software, cloud-based applications, telecommunications, and installations
- Coordinated EDI, video conferencing, website domains, and e-commerce
- Acted as Project Manager on all multimedia productions, events, and photography
- Facilitated all compliance and IT security protocols

Apple Inc., *Genius, Mentor, and Apple-Certified Technician*, Manhasset, NY, December 2011 – August 2013

- Serviced and repaired Apple hardware, mobile devices, desktops, and portables
- Triaged, troubleshot, and provided technical support and solutions for all Apple products
- Advised customers on the best solutions to meet their computing needs
- Developed relationships with business customers integrating Apple products in the workplace

SUNY College at Old Westbury, *Admissions Advisor*, Old Westbury, NY, April 2010 – December 2011

- Interviewed and evaluated applicants for undergraduate admission
- Recruited students throughout the Tri-State Area
- Coordinated campus tours, open house, and other on-campus events
- Managed Student Ambassadors

Apple Inc., *Specialist and Trainer*, Lake Grove, NY, November 2009 – December 2011

- Educated customers and colleagues about all functions of Apple products
- Created proper solutions for both individual and business customers
- Mentored new hires during their training
- Assisted the Genius Bar with small device and desktop appointments

Dowling College, *Admissions Counselor and Event Coordinator*, Oakdale, NY, May 2007 – April 2010

- Recruited, interviewed, and evaluated applicants for undergraduate and graduate admission
- Coordinated all on-campus Admissions open house and orientation events
- Managed tour guides, work-study students, and Student Ambassadors
- Assisted students with the enrollment and collegiate process

Apple Inc., *Mac Specialist and Mentor*, Huntington, NY, August 2004 – March 2006

- Created proper solutions for individuals and businesses while carrying strong metrics
- Mentored and trained new team members, specialists, technicians, and leaders

EDUCATION:

Full Sail University

MFA in Creative Writing with concentration in Screenwriting, October 2019 – Anticipated Graduation October 2020

Dowling College

MBA in Management and Leadership, January 2007 – August 2008

Fairleigh Dickinson University

BA in Electronic Filmmaking and Digital Video Design, August 2000 – May 2004

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CURRICULUM VITAE

EDUCATION

M.F.A.	Major: Creative Writing concentration Screenwriting/Full Sail University <i>In Progress</i>	
M.B.A.	Major: Management and Leadership/Dowling College	2008
B.A.	Major: Electronic Filmmaking and Digital Video Design/Fairleigh Dickinson	2004

COMPETENCIES

LEADERSHIP: Held leadership positions in professional, departmental, college, and university environments. Positions include: Interim Course Leader, Learning Center Faculty Advisor, Student Ambassador Coordinator, Open House and Event Coordinator, Judiciary Committee Board Member, Media Club Staff Advisor, Technology Committee Board Member, Capital Projects Committee Member, New Student Orientation Coordinator, Transfer Admissions Advisor, and Graduate Student Admissions Advisor.

VISION: Played an instrumental role in several aspects of the CUNY New York City College of Technology's Communication Design Department growth. Changed course requirements and course structure to better meet curriculum and current technology and industry standards. Worked to fully restructure coursework to give students a stronger understanding of the production process and the understanding of visual storytelling. Developed an Open Lab program for the students of the Communication Design Department so that they can develop skills, network, and collaborate with one another throughout the semester. Established policies and procedures for loaning of equipment, cameras, iPads, Wacom Tablets, and studio space. Worked closely with the College Learning Center as the Faculty Liaison for the Communication Design Department to ensure uniformity between equipment, technology, and software.

TEACHING: At CUNY New York City College of Technology, worked closely with the students inside and out of the classroom to ensure they are producing their best work. Met regularly with instructors and staff from Communication Design and Broadcast Technology departments to discuss the courses, workload, and student's progress. Regularly arranged to have individuals currently working in the film and television industry speak with the students about their jobs and experiences.

COLLABORATION: Have put a strong emphasis on creating a collaborative classroom environment. Partnered with the Office of Computer Information Services to ensure the technology meets the needs of the department and the industry. On the planning committee for new school wing, working towards updating facilities and equipment to state of the art, industry standard technology with an emphasis on collaborative learning spaces.

COMMUNICATION: Maintained consistent communication with students to discuss their projects, concerns, and their overall understanding of the course material. Utilize multiple paths of communication including email, Openlab webpage, and Open Lab work sessions to reinforce the content discussed in class as well as to gauge the student's overall effort, understanding, and needs. Provided students with individualized critiques and outlines for their projects, pointing out areas of strengths and weaknesses to help assist growth.

COMMUNITY: Helped senior citizens by teaching basic skills for home computers and mobile technology.

REFERENCE LINKS

VIMEO: www.vimeo.com/cannetti

OPENLAB: <https://openlab.citytech.cuny.edu/cannetti>