

# Michael V. Cannetti

WRITER | PRODUCER | EDUCATOR

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VIDEOS: [www.vimeo.com/cannetti](http://www.vimeo.com/cannetti)



## TECHNICAL SOFTWARE

- Final Draft 11
- Adobe Premiere Pro
- Adobe Audition
- Final Cut Pro
- Avid Media Composer
- Adobe After Effects
- Microsoft Office 365
- Banner

## PROFESSIONAL SKILLS

- Education / Training
- Story Development
- Screenwriting / Creative Writing / Story Editing
- Web / Social Media Content / Content Creation
- Video Production / Cinematography / Editing
- Budgeting
- Project Management

## EDUCATION

### CREATIVE WRITING - MASTER OF FINE ARTS

#### *Valedictorian*

FULL SAIL UNIVERSITY | October 2020

### BUSINESS MANAGEMENT AND LEADERSHIP -

#### MASTER OF BUSINESS ADMINISTRATION

DOWLING COLLEGE | August 2008

### ELECTRONIC FILMMAKING AND DIGITAL VIDEO

#### DESIGN - BACHELOR OF ARTS

FAIRLEIGH DICKINSON UNIVERSITY | May 2004

## AWARDS AND ACHIEVEMENTS

- Short Film selected to screen at The Cardora Film Festival in London - October 2020
- Full Sail University Advanced Achievement Award
- Full Sail University Course Director Award
  - The Business of Creative Writing
  - Portfolio II
  - Advanced Visual Storytelling
  - Writing for Games

## TEACHING EXPERIENCE

### ADJUNCT LECTURER - *Film and Video Production*

CUNY New York City College of Technology

Communication Design - January 2015 - December 2018

- Instructed student on film and video production covering Pre-Production, Production, and Post-Production, lighting, cinematography, sound design, green screen, non-linear editing and motion graphics
- Taught students to draft treatments and scripts
- Interim Broadcast Track Course Leader 2015 - 2017

## PROFESSIONAL EXPERIENCE

### SENIOR COLLEGE LABORATORY TECHNICIAN

CUNY New York City College of Technology -

Communication Design - April 2014 - Present

- Department Operations Manager
- Manage Operating Budget
- Supervise Adjunct CLT Staff
- Manage Apple Computer Labs and Classrooms
- Triage and repair all computing and media devices
- Format, configure, and deploy software
- Manage Web-based Sign-Out System
- Administrate and manage distance learning creative content and educational resources
- Set up and manage department FAQ website
- Host technical training sessions, remote desktop calls, Helpdesk support for all faculty, staff, and students
- Developed and manage inventory control system
- Conduct interviews of guest lecturers and speakers
- Film departmental special events and lectures

### ADMISSIONS ADVISOR

SUNY College at Old Westbury

Office of Admissions - April 2010 - December 2011

- Interviewed Student applicants for admission
- Evaluated Transcripts and student records
- Tri-State College Recruiter
- Managed Student Ambassador Program
- Coordinated Open House Events
- Hosted admissions process lectures and workshops
- College Judiciary Committee Board Member



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## VIDEO AND CREATIVE PROJECTS

- **Writer/Director/Editor**  
Tattered Pages Short Film - 2020
- **Director/Editor**  
National Grid Safety Documentary - 2018
- **Cinematographer/Editor**  
24-Hour Short Film Race - 2015
- **Cinematographer/Lighting**  
Hip Hop Music Video - 2014
- **Director/Editor**  
Abrams Fensterman Website Video - 2010
- **Producer/Director/Editor**  
Vanderbilt Museum Commercial - 2009
- **Director/Cinematographer**  
Apple Retail Training Video - 2008
- **Director/Editor**  
Dowling College Recruitment Video - 2008
- **Post-Production Assistant**  
The Weinstein Company - 2008
- **Lighting/Cinematographer**  
CA Technologies Commercials - 2008
- **Production Assistant**  
Three Musketeers Commercial - 2005
- **Producer**  
PWC Corporate Training Video - 2003
- **Camera/Teleprompter Operator**  
MSNBC - 2003

## PODCASTS

- **Co-Host**  
Box Office 30 Movie Review Podcast - 2020 - Present
- **Co-Host**  
Wizards The Podcast Guide to Comics - 2019 - Present
- **Guest-Host and Contributor**  
The Retro Network 2019 - Present  
Sequelquest- 2017 - Present

## ADDITIONAL WORK EXPERIENCE

### MULTIMEDIA COORDINATOR

Bedgear LLC. - August 2013 - November 2013

- Managed IT Infrastructure in multi-platform environment
- Operated Cloud-Based applications and Telecommunications systems
- Coordinated EDI, Video Conferencing, Website Domains, and E-Commerce
- Project Manager on multimedia and live-streaming events

### APPLE GENIUS

Apple Inc. - December 2011 - August 2013

- Serviced Apple hardware, mobile devices, and computers
- Triaged, provided technical support, and solutions for computing and network needs
- Developed relationships with businesses integrating Apple products into their environment

### ADMISSIONS COUNSELOR AND CAMPUS EVENT COORDINATOR

Dowling College - May 2007 - April 2010

- Interviewed Student Applicants for admissions
- Evaluated transcripts and student records
- Northeast Territory College Recruiter
- Open House Event Coordinator
- New Student Orientation Event Manager
- Host of High School Visits and Campus Tours
- Campus Tour Guide Supervisor
- Student Ambassador Liaison
- Proctored Freshman Student Placement Exams
- On Campus Event Videographer
- School of Aviation Admissions Advisor

### APPLE SPECIALIST, MENTOR, AND TRAINER

Apple Inc. - August 2004 - March 2006/November 2009 - December 2011

- Sales Leader
- Trained colleagues about all functions of Apple
- Created proper solutions for individuals and businesses
- Mentored new hires during training and on boarding
- Assisted the Genius Bar with mobile device support