COMD 2320 OL15 11310



Introduction to Video Wednesday 2, 2021 Class 2

Todays Agenda

- * Discuss the pre-production process.
- * Review some important definitions.
- * Talk about Visual Storytelling.
- * Open conversation about story ideas.

Pre-Production

- * Who is involved?
- * What do you do?
- * How do you do it?
- * When do you do it?

The Who

- * The Director
- * The Writer
- * The Producer or Producers
- * The Cinematographer or Director of Photography

The What

- * Review the script.
- * Plan and lock down locations.
- * Hold auditions.
- * Casting.
- * Budget and secure funding if needed.
- * Schedule the shoot.
- * Costume Design.
- * Build Production Team.
- * Storyboarding.

The How

- * Lots and lots of meetings.
- * Lots of notebooks and spreadsheets.
- * Lots of phone calls and emails and driving to desired locations.
- * Patience.
- * Teamwork and collaboration.

The When

- * As soon as the writer has a solid script until the day you set up for the first day of filming.
- * This could take 1 week, 1 months, many months, a year, several years.

- * A Treatment: The preliminary outline of a film or television show laying out the key scenes, characters, and locales.
- * It can also be in short story format.
- * A treatment can vary from 1 paragraph to 25 pages.

- * What is a Script: The written text of a play, movie, or broadcast.
- * The script is written in Courier New Font.
- https://sfy.ru/scripts/pdf

* What is a Shooting Script: A final movie or television script with the scenes arranged in the order in which they will be filmed.

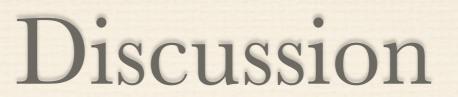
* What is a shot list: It is a list of the shots you plan to film during the production of a video, broadcast, or film.

Types of Shots

- * A Wide Shot
- * A Close Up Shot
- * A Medium Shot
- * A Pan
- * A Zoom
- * A Two Shot
- * A Dolly Shot
- * A Extreme Close Up
- * An Over The Shoulder Shot

What is Visual Storytelling?

- * Visual Storytelling focuses on the visual and emotional aspects of the scene.
- * The focus is on the action-the drama-because movies are primarily visual.
- * Showing through action usually works better than telling through dialogue.
- * https://www.youtube.com/watch?v=s22lNU5jXM4



See you tomorrow.