

COMD 2320

OL15 11310



*Introduction to Video*

*Wednesday 2, 2021*

*Class 2*

# Today's Agenda

- ❖ Discuss the pre-production process.
- ❖ Review some important definitions.
- ❖ Talk about Visual Storytelling.
- ❖ Open conversation about story ideas.

# Pre-Production

- ❖ Who is involved?
- ❖ What do you do?
- ❖ How do you do it?
- ❖ When do you do it?

# The Who

- ❖ The Director
- ❖ The Writer
- ❖ The Producer or Producers
- ❖ The Cinematographer or Director of Photography

# The What

- ❖ Review the script.
- ❖ Plan and lock down locations.
- ❖ Hold auditions.
- ❖ Casting.
- ❖ Budget and secure funding if needed.
- ❖ Schedule the shoot.
- ❖ Costume Design.
- ❖ Build Production Team.
- ❖ Storyboarding.

# The How

- ❖ Lots and lots of meetings.
- ❖ Lots of notebooks and spreadsheets.
- ❖ Lots of phone calls and emails and driving to desired locations.
- ❖ Patience.
- ❖ Teamwork and collaboration.

# The When

- ❖ As soon as the writer has a solid script until the day you set up for the first day of filming.
- ❖ This could take 1 week, 1 months, many months, a year, several years.

# Definitions

- ❖ A Treatment: The preliminary outline of a film or television show laying out the key scenes, characters, and locales.
- ❖ It can also be in short story format.
- ❖ A treatment can vary from 1 paragraph to 25 pages.



# Definitions

- ❖ What is a Script: The written text of a play, movie, or broadcast.
- ❖ The script is written in Courier New Font.
- ❖ <https://sfy.ru/scripts/pdf>

# Definitions

- ❖ What is a Shooting Script: A final movie or television script with the scenes arranged in the order in which they will be filmed.

# Definitions

- ❖ What is a shot list: It is a list of the shots you plan to film during the production of a video, broadcast, or film.

# Types of Shots

- ❖ A Wide Shot
- ❖ A Close Up Shot
- ❖ A Medium Shot
- ❖ A Pan
- ❖ A Zoom
- ❖ A Two Shot
- ❖ A Dolly Shot
- ❖ A Extreme Close Up
- ❖ An Over The Shoulder Shot

# What is Visual Storytelling?

- ❖ Visual Storytelling focuses on the visual and emotional aspects of the scene.
- ❖ The focus is on the action-the drama-because movies are primarily visual.
- ❖ Showing through action usually works better than telling through dialogue.
- ❖ <https://www.youtube.com/watch?v=s221NU5jXM4>

# Discussion

See you tomorrow.